



# Certificated Sites and Certificated Locations

## Background

Certificated Sites and Certificated Locations (CLs and CSs) are small, privately-owned caravan and motorhome sites that can allocate pitches for up to a maximum of 5 caravan or motorhomes at a time.

According to evidence provided by the UK Caravan and Camping Alliance (UKCCA), **in the summer of 2018 there were 3,677 CLs and CSs operating in the UK, accounting for 18,385 pitches.**

As part of the 2019 Economic Benefits Report: Campsites and Holiday Parks – UK<sup>1</sup>, a survey was undertaken with a sample<sup>2</sup> of these sites. This was to better understand their contribution to the wider holiday park sector.

Analysis showed that CLs and CSs provide a range of onsite facilities including:

- toilet blocks (53%)
- shower blocks (41%)
- Wi-Fi (38%)
- laundry (11%)

Other facilities mentioned included; hardstandings, electric hook ups, motorhome service points and dishwashing facilities.

62% of these sites were open all year round with 38% seasonal.

## Engagement with the local community

CLs and CSs engage with the local community in a number of ways:

- local events – promotion, sponsorship and signposting
- working with community groups and community councils
- leaflets and local information

*“Donations to local charities of prizes and money, support the local Gairloch Gathering by providing the ground and helping with purchasing goods”.*

<sup>1</sup> This report can be found at [www.ukcca.org.uk](http://www.ukcca.org.uk)

## Support for the environment

These sites support the local environment by:

- recycling, including visitor guidance
- encouraging local wildlife
- providing compost toilets
- planting trees and shrubs

*“We offer recycling of most materials. We planted an orchard of standard fruit trees. Our site is all grass & some areas are left rough through the summer for insects & birds”*

## Supporting visitors' health and wellbeing

CL and CS sites also encourage visitors' health and wellbeing, in the following ways:

- access to cycle paths and walks in the surrounding area
- promotion of local health and wellbeing facilities within the wider community
- provision of site grown fruit and veg

## Economic contribution

It is estimated that in 2018 visitors to CL and CS sites **spent a total of £101m in the UK economy, supporting 1,874 FTE jobs and contributing £58m of GVA.**

In addition to the above, CL and CS sites also contribute to the economy through the ongoing costs of maintaining and improving their sites. These sites spent, on average, £29,667 on park assets in 2017-2018. Factoring this up to the total number of CLs and CSs in the UK **this equates to a potential capital spend of £109m.**

Looking to the future, sites planned to spend, on average, a further £1,679 on maintenance and £2,002 on improvements over the next 3 years. Factoring this up to the total number of CLs and CSs in the UK this equates to **a potential future spend of £13.5m on both maintenance and improvements.**

<sup>2</sup> 265 CL and CS sites responded (7% of the total population)