



8%

Contribution by holiday parks and campsites to the UK tourism sector's overall GVA of £64.7bn



£9.3bn

Visitor expenditure generated by holiday parks and campsites in the UK - equating to £5.3bn Gross Added Value (GVA) to the UK economy



171,448

Full-time jobs in the UK supported by the holiday park and campsite sector



£101 per day

Average spending by visitors staying in rented or touring accommodation - which is more than a typical tourist